

# INNOVATION

## The key to growth

Innovation is the key to growth in every part of the HH business from loudspeaker components to amplifiers, mixers, and keyboard instruments. HH has played a leading role in the world of music and sound by the continuing introduction of new product ideas in entertainment hardware. Behind each product has been the individual imagination and creativity of HH people. Their efforts have produced not only a steady flow of better products and better service to our customers but also improvements in the operation of HH itself—in manufacturing, in marketing, and in administration.

The following pages show highlights of this continuing process of innovation and the new products it has produced.

From modest beginnings in 1968, HH have grown at a compound rate of 80% per year, to achieve the current position of being Europe's leading manufacturer of specialist sound equipment for musicians, recording and broadcast studios, commercial sound installations, P.A. hire systems and industrial and research applications. So impressive a growth rate could only be sustained through widespread recognition of the quality and sound value of HH equipment.



HH headquarters in Cambridge on an 8 acre (3.25 hectares) site.



HH sound equipment at the Nimes Jazz Festival, France 1980.